



# **NACElink Future Directions**

**Directors Meeting**

**March 27, 2008**

**Las Vegas, Nevada**

**Marilyn Mackes**

**Executive Director, NACE**



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# NACElink<sup>®</sup> Network

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## Session Goals

- Share strategic context for NACElink.
- Engage directors in thought leadership.



## **NACE Strategic Goals**

### **1. Foremost resource:**

*NACE will be acknowledged as the foremost resource related to the college student/graduate employment market.*



## **NACE Strategic Goals**

### **2. Essential connection:**

*NACE will be used by colleges and employers as the essential connection to support the successful transition of college students into the workplace.*



## **NACE Strategic Objectives**

- Build awareness of the NACElink Network.
- Increase participation and usage of the NACElink Network.
- Improve system functionality to meet market needs.



## **Thought Leadership in Action**

*A look at current trends in Career Services, the impact of technology, and implications for NACElink of the future.*



## **Thought Leadership in Action**

*Glenn Tecker*

*President and CEO*

*Tecker Consultants*